

regional trade area

Site Type: Geography

	Census 2000	2009	2014	2009-2014 Change	2009-2014 Annual Rate
Population	255,225	278,551	291,137	12,586	0.89%
Median Age	35.6	37.4	38.3	0.9	0.48%
Households	99,775	111,491	117,359	5,868	1.03%
Average Household Size	2.48	2.43	2.41	-0.02	-0.17%

2009 Households by Net Worth

	Number	Percent
Total	111,483	100.0%
<\$15,000	37,039	33.2%
\$15,000 - \$34,999	10,384	9.3%
\$35,000 - \$49,999	5,791	5.2%
\$50,000 - \$74,999	8,147	7.3%
\$75,000 - \$99,999	6,664	6.0%
\$100,000 - \$149,999	9,776	8.8%
\$150,000 - \$249,999	12,133	10.9%
\$250,000 - \$499,999	11,598	10.4%
\$500,000 - \$999,999	5,521	5.0%
\$1,000,000+	4,430	4.0%
Median Net Worth	\$56,340	
Average Net Worth	\$265,789	

2009 Net Worth by Age of Householder

	Number of Households						
	<25	25-34	35-44	45-54	55-64	65-74	75+
Total	6,521	17,941	20,395	22,535	19,662	13,139	11,290
<\$15,000	5,027	8,672	7,499	6,231	4,326	2,933	2,351
\$15,000 - \$34,999	728	2,202	2,173	1,896	1,609	1,114	662
\$35,000 - \$49,999	162	1,172	1,298	1,058	1,259	407	435
\$50,000 - \$99,999	335	2,863	2,817	2,809	2,108	2,099	1,780
\$100,000 - \$149,999	101	1,234	2,170	2,308	1,597	1,236	1,130
\$150,000 - \$249,999	75	629	2,183	3,032	2,862	1,713	1,639
\$250,000 - \$499,999	70	685	1,455	3,163	2,965	1,706	1,554
\$500,000+	23	484	800	2,038	2,936	1,931	1,739
Median Net Worth	\$9,729	\$16,615	\$40,216	\$82,238	\$113,535	\$100,491	\$115,036
Average Net Worth	\$23,571	\$87,156	\$135,232	\$275,404	\$433,292	\$440,682	\$375,613

Data Note: Net Worth is total household wealth minus debt, secured and unsecured. Net worth includes home equity, equity in pension plans, net equity in vehicles, IRAs and Keogh accounts, business equity, interest-earning assets and mutual fund shares, stocks, etc. Examples of secured debt include home mortgages and vehicle loans; examples of unsecured debt include credit card debt, certain bank loans, and other outstanding bills. Forecasts of net worth are based on the Survey of Consumer Finances, Federal Reserve Board. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.